GOLD LEVEL - $1000

Full-page, horizontal 8 ½ x 11” business advertisement in the Saluki Family Association Resource Calendar
Calendars will be distributed to approximately 1,500 family members at New Student Orientations, and additional faculty, staff, families and guests throughout the fall 2020 semester. Please provide full-page, horizontal advertisement to New Student Programs by January 15, 2020.

Business advertisement for family folders at New Student Orientations
Approximately 1,500 folders will be distributed during New Student Orientations. Businesses should provide the inserts to New Student Programs by January 15, 2020. Inserts may include 8.5x11” flyer, tri-fold brochures, etc. Inserts must lay flat.

Invitation to New Student Orientation Resource Fairs
New Student Programs will provide a table for businesses to talk with incoming students and families, as well as distribute promotional items and flyers. Businesses may participate in all resource fairs or select certain dates.

Invitation to fall semester business welcome event(s)
New Student Programs will provide a table for businesses to talk with students and families, as well as distribute promotional items and flyers. Fall dates will be determined mid-summer 2020.

Logo on Saluki Family Association website with contact information and direct link to your website
Businesses should provide a logo to New Student Programs when submitting sponsorship agreement.
2020 SPONSORSHIP PACKAGES

Please email orientation@siu.edu with sponsorship inquiries or interest.

SILVER LEVEL - $750

Business advertisement for family folders at New Student Orientations
Approximately 1,500 folders will be distributed during New Student Orientations. Businesses should provide the inserts to New Student Programs by January 15, 2020. Inserts may include 8.5x11” flyer, tri-fold brochures, etc. Inserts must lay flat.

Invitation to New Student Orientation Resource Fairs
New Student Programs will provide a table for businesses to talk with incoming students and families, as well as distribute promotional items and flyers. Businesses may participate in all resource fairs or select certain dates.

Invitation to fall semester business welcome event(s)
New Student Programs will provide a table for businesses to talk with students and families, as well as distribute promotional items and flyers. Fall dates will be determined mid-summer 2020.

Logo on Saluki Family Association website with contact information and direct link to your website
Businesses should provide a logo to New Student Programs when submitting sponsorship agreement.

BRONZE LEVEL - $500

Invitation to New Student Orientation Resource Fairs
New Student Programs will provide a table for businesses to talk with incoming students and families, as well as distribute promotional items and flyers. Businesses may participate in all resource fairs or select certain dates.

Invitation to fall semester business welcome event(s)
New Student Programs will provide a table for businesses to talk with students and families, as well as distribute promotional items and flyers. Fall dates will be determined mid-summer 2020.

Logo on Saluki Family Association website with contact information and direct link to business website
Businesses should provide a logo to New Student Programs when submitting sponsorship agreement.